



**БОЛОВСРОЛ,СОЁЛ,
ШИНЖЛЭХ
УХААНЫ ЯАМ**



**АЖ
ҮЙЛДВЭРИЙН
ЯАМ**



**ШИНЖЛЭХ УХААН
ТЕХНОЛОГИЙН
ИХ СУРГУУЛЬ**



**МЭДЭЭЛЛИЙН
ТЕХНОЛОГИЙН
ҮНДЭСНИЙ
ПАРК**



**МОНГОЛЫН
ИННОВАЦИЙН
ХОЛБОО**



**МОНГОЛЫН
ТЕХНОПОЛИСЫ
Н ХОЛБОО**

**ICIED- 2015:
“INTERNATIONAL CONFERENCE ON INNOVATION AND
ENTREPRENEURSHIP DEVELOPMENT”**

14-16 May, 2015, Ulaanbaatar, Mongolia

About the conference:

The conference aims to bring together leading academic scientists, researchers and research scholars to share knowledge, experiences and research results about all aspects of Innovation and Entrepreneurship Development and to offer an excellent networking opportunity for academics, researchers and practitioners working, whether at micro or macro levels and to provide the premier interdisciplinary and multidisciplinary discussions for researchers, practitioners and educators on the most recent trends, and concerns, practical challenges encountered and the solutions adopted in this commercially important field.

Important Dates:

Submission of abstracts: **01-10 March, 2015**

Notification of abstract submission: **10-15 March, 2015**

Full paper submission: **15 April, 2015**

Notification of paper acceptance: **20 April, 2015**

Early bird and Author registration: **15 April, 2015**

Standard registration: **25 April - 5 May, 2015**

Camera-ready paper submission: **25 April, 2015**

Conference activity: **14-15 May, 2015**

Conference Topics:

- Knowledge economy and Knowledge society development
- Knowledge transfer and Knowledge management
- Development of Open Innovations and Innovation Culture
- Development of Social entrepreneurship: The social entrepreneur – cognitions, motivations, emotions, behavioral and entrepreneurial teams
- Intellectual property and Intangibles valuation and Intellectual property rights
- Technology Transfer and Commercialization
- Innovation, Entrepreneurship and Start-up Business development
- Building Innovation Systems, Innovation Infrastructure
- Development of Innovation Clusters, Science & Technology Parks
- Developing effective incubators/accelerators and Best practices in technology& business incubation development
- Developing Venture Capital and Funding for Business Start-ups
- Creating sustainable Innovation and S&T firms
- SME development and Entrepreneurship at national, regional and local levels
- The role of the State and Public Policy with regards to Innovation, Science & Technology, Entrepreneurship and SME Development
- Innovation Networking and Collaboration: University- Industry Cooperation of University/government/business collaboration development
- Developing Research and Entrepreneurial Universities and Entrepreneurial Innovation Clusters
- The nature and role of Entrepreneurship Education and Action and experiential learning in entrepreneurship education
- Teaching entrepreneurship in non-business and professional disciplines, including science, technology and engineering
- Creative approaches in teaching Entrepreneurship and Developing entrepreneurial skills
- The role of the ICT in Innovation, Entrepreneurship and SME Development
- Innovative methods and techniques for Productivity and Quality Improvement
- Innovation Marketing and Branding, New Market Entrants and Emerging Technologies disrupting and transforming value propositions
- Innovative Supply Chain Management
- Innovation culture and Entrepreneurial spirit
- Development of Social Entrepreneurship

Conference Schedule and Program (General):

Day I, 14 May, 2015, Thursday:

- 9.00-18.00 Conference activity
- 18.30-20.30 Welcoming dinner

Day II, 15 May, 2015, Friday:

- 9.00-18.00 Conference activity
- 18.30-19.30 Dinner

Day III, 16 May, 2015, Saturday:

- 10.00-13.00 Cultural activity, tour

Guidelines for Submission, Presentations and Publication

ABSTRACT SUBMISSION: Authors are first requested to submit a title and abstract (200 words maximum) by **01-10 March, 2015**. Upon acceptance of the abstract by **10-15 March, 2015** authors should work to submit a full paper for review.

FULL PAPERS (FOR REVIEW). Authors are requested to submit a full paper of 7500 words maximum in either Microsoft Word or Adobe PDF format using template. The template contains all the style requirements for formatting the text, and is the easiest way to prepare the paper. Only electronic files conforming to the conference guidelines will be accepted for review. Submitted papers will go under blind review by at least two referees, and they must be submitted electronically.

FINAL PAPERS (AFTER ACCEPTANCE). Following acceptance, authors are again requested to ensure that the final submission adheres to the conference guidelines using the above template before sending them to the secretariat of ICIED-2015 by email at tseregmaa_b@yahoo.com in both Microsoft Word and PDF format.

GUIDELINES FOR PRESENTATIONS. Each presentation will last 20 minutes (15 + 5 minutes for questions). The conference room will be fully equipped with laptops and LCD projectors. Presenters will be requested to upload their presentation at least 15 minutes prior to the beginning of their session. Presenters can use their own laptop if they prefer; technical support will be available.

GUIDELINES FOR PUBLICATION. The Conference Proceedings, including all papers presented, will be published as a ‘**Innovation and Entrepreneurship Development**’ book edited by the Conference Chairs.

Note: The official language of the conference is English.

Registration Fees:

№	Participants	Early bird and author registration by 15th April	Standard registration from 25th April – 5th May
1	Academics	\$ 250	\$ 350
2	Students	\$ 100	\$ 150
3	Professionals and consultants	\$ 200	\$ 300

Accommodation

Centrally located in the heart of Ulaanbaatar, the following hotels are the perfect destination to host your conference and event. Our professional staff will assist you to find a suitable hotel for your stay and handle your reservation. Hotels of various categories at reduced rates are available for participants of ICIED-15.

The following accommodation packages are available when registering for the conference:

1. Ulaanbaatar Hotel, 8 minute walk from conference venue. One night standard room rate is \$75-\$120. Tel: 976-11-320620. <http://www.ubhotel.mn>
2. ChinggisKhaan Hotel, 10 minute walk from conference venue. One night standard room rate is \$130-\$150. Tel: 976-70000099. <http://www.chinggis-hotel.com>
3. Bayangol hotel, 20 minute walk from conference venue. One night standard room rate is \$100-\$130. Tel: 976-11-312255. <http://www.bayangolhotel.mn>
4. Flower Hotel, 15 minute walk from conference venue. One night standard room rate is \$70-\$90. Tel: 976-11-458289. <http://www.flower-hotel.mn>
5. Michelle Hotel, 2 minute walk from conference venue. One night standard room rate is \$70-\$80. Tel: 976-11-325113. <http://www.michellehotel.com>
6. Zaluuchuud Hotel, 5 minute walk from conference venue. One night standard room rate is \$50-\$75. Tel: 976-11-325544.
7. Agate Hotel, 2 minute walk from conference venue. One night standard room rate is \$35-\$40. Tel: 976-11-330204.

Venue and travel information

The conference venue is located at Mongolian University of Science and Technology (MUST) which is easily accessible from the city centre.

Airport Pick-up will be provided by Host University- MUST.

For further information, please contact:

Mrs. L. Oyuntsetseg, ScD, professor, Program chair

E-mail: loyun_2001@yahoo.com

Mobile: 976-99165175

Mrs. B. Tseregmaa, PhD, Coordinator:

E-mail: tseregmaa_b@yahoo.com

Mobile: 976-99648520

Mr. B. Dorjderem, R&D manager, Division of Research Affairs, MUST,

Coordinator:

E-mail: dorjderem@must.edu.mn

Mobile: 976-88082973

Mrs. E. Altanshagai, Officer of International Joint Programs and Cooperation:

E-mail: foreign_relations@must.edu.mn, shagai_e@yahoo.com

Mobile: 976-99835666

Fax: 976-11-458151

Organization Committee